

Licensing Authority
Coventry City Council
Council House
Earl Street
Coventry
CV1 5RR

06/05/2026

Email: [REDACTED]

Subject: Formal Representation / Objection – Application for New Premises Licence
(Diamond, 90A Paynes Lane, Coventry CV1 5LJ)

Dear Sir/Madam,

I am writing to formally submit a representation in respect of the application for a new premises licence for Diamond, 90A Paynes Lane, Coventry CV1 5LJ, which seeks authorisation for the sale of alcohol Monday to Sunday from 14:00 to 03:00.

I wish to object to this application on the grounds that the proposed operating hours and nature of the licensable activity are likely to undermine the licensing objectives, particularly:

1. Prevention of Crime and Disorder

The proposed late-night alcohol sales until 03:00 present a heightened risk of alcohol-related disorder, antisocial behaviour, and public safety incidents in the surrounding area. Extended trading hours significantly increase the likelihood of intoxication-related disturbances and require robust mitigation which has not been adequately demonstrated.

2. Prevention of Public Nuisance

Late-night alcohol consumption and dispersal of patrons in the early hours is likely to cause noise nuisance, littering, and disturbance to nearby residents. This is especially concerning given the proposed terminal hour of 03:00, which falls well within normal sleeping hours for local households.

3. Protection of Children from Harm

Extended late-night alcohol sales may increase exposure of minors in the vicinity to disorderly conduct and unsafe environments, particularly during late evening and early morning hours when supervision and community presence is reduced.

4. Public Safety Concerns

Increased footfall and congregation of intoxicated individuals at unsociable hours raises concerns regarding road safety, pedestrian safety, and emergency service demand in the area.

Given these concerns, I respectfully request that the Licensing Authority carefully consider whether the application, as submitted, is appropriate for the locality and consistent with the statutory licensing objectives.

If the Authority is minded to grant the licence, I strongly urge that it be subject to strict conditions and a significant reduction in operating hours, particularly the terminal hour for alcohol sales.

Yours faithfully,

[Your Name] [REDACTED]

[Your Address] [REDACTED]

[Postcode] [REDACTED]

[Date] 06/05/2026

We object to the following application:

Application number:

Applicant's name: Alem BISLAT

Premises name and address: Diamond 90A Paynes Lane Coventry CV1 5LJ

Application for a: Premises Licence

Objector Details:

Objector's Name: Andrew TANDY, Trading Standards Officer

Objector's Address: Friargate One COVENTRY

Organisation name if applicable: Coventry City Council Trading Standards

Objection Details:

The applicant Mr Alem BISLAT is the current premises licence holder for Beti Café 90 Paynes Lane, Coventry CV1 5LJ which was subject to inspection on 18th February 2026 along with the upstairs room which is the subject of this premises licence application. Following that inspection a letter was sent to Mt BISLAT on 10th March 2026 which detailed concerns found about the two premises. This advised: -

1. The upstairs room was found not in use for smoking shisha as it was stated that the room was being painted. However, supplies of shisha were present and failed to comply with UK legislation as detailed in the guidance sent to you. Warning labels attached to the smoking pipes were absent.
2. The upstairs room was fully enclosed and did not have a 50% opening to comply with the Health Act 2006. No further smoking should take place at your premises until a suitable area is available that complies with the Health Act 2006.
3. The downstairs café did not have verified stamped measures to serve whisky, gin, vodka and rum. No sign was present stating what size of measure was used to serve whisky, gin, vodka and rum.
4. No A3 sign was present indicating 'IT IS ILLEGAL TO SELL TOBACCO PRODUCTS TO ANYONE UNDER THE AGE OF 18'.
5. The summary premises licence was not displayed.
6. A refusals book to record occurrences when you have had to refuse a sale of any age restricted product was not available.
7. A price list for items being sold was not available.

An attempt has been made to contact Mr BISLAT to discuss the application through his agent and directly my mobile phone call, but no response has been received from Mr BISLAT and his agent has not obtained a response.

Based on this information it is considered Mr BISRAT will operate these premises, or sub-let these premises as a Shisha bar (premises that sell tobacco flavoured with a fruit molasses used for smoking in water pipes) and the premises are not constructed to allow for smoking in breach of the Health Act 2006. The absence of warning posters and a record of refusals of age restricted products raises a concern for the protection of children from harm. The failure to comply with the Weights and Measures legislation for the serving of alcohol indicates a poor knowledge of legally supplying alcohol and contravenes the Weights and Measures Act 1985 and supporting regulations. The tobacco products found on the premises do not comply with the Tobacco and Related Product Regulations 2016. A comprehensive guidance letter had been sent to Mr BISRAT prior to the visit and was again sent with the advice letter on 10th March 2026. A failure to display the summary premises licence is contrary to section 57 of the Licensing Act 2003 and will have been taught as part of the training to obtain a personal licence.

My/our representation is relevant to the following licensing objective(s):

Prevention of crime and disorder - Yes

Prevention of public nuisance - No

Protection of children from harm - Yes

Public safety - Yes

I am aware that a full copy of my representation (including my name and address) will be sent to the applicant and will form part of a public document prior to any hearing on this matter.

Signed



Date 20/05/2026

Contact trading.standards@coventry.gov.uk

Sent to E Mail: licensing@coventry.gov.uk

Appendix 1 – Copy of guidance issued prior to visit attached as a pdf