



To: Coventry Health and Wellbeing Board

Date: 15 October 2025

Title: Mental Health Concordat Report

1. Recommendations:

- 1.1. Note the contents of the Coventry and Warwickshire Prevention Concordat for Better Mental Health
- 1.2. To support the key areas of development for 2025 as outlined in report section 2.10 below.

2. Background information:

- 2.1. Coventry and Warwickshire Prevention Concordat for Better Mental Health is a [national approach](#) to bring organisations together to promote mental health and wellbeing and prevent mental illness.
- 2.2. Taking a prevention-focused approach to improving the public's mental health has been shown to make a valuable contribution to achieving a fairer and more equitable society.
- 2.3. The concordat promotes evidence-based planning and commissioning to increase the impact on reducing health inequalities. The sustainability and cost-effectiveness of this approach is enhanced by the inclusion of action that impacts on the wider determinants of mental health and wellbeing.
- 2.4. It represents a public mental health informed approach to prevention, promoting relevant NICE guidance and existing evidence-based interventions and delivery approaches, such as 'making every contact count'.
- 2.5. In November 2023 Coventry and Warwickshire Integrated Care System (ICS) signed up to this approach locally. This means that a wide range of organisations - including the NHS, local councils, and Voluntary, Community, Faith, and Social Enterprise groups (VCFSE) - have come together to:
 - Support good mental health and wellbeing for everyone.
 - Help prevent mental health problems before they happen.
 - Improve the lives of people who are living with or recovering from mental health issues.
 - Tackle inequalities in mental health across different communities.

- 2.6 The Prevention Concordat shines a light on mental health inequalities and supports us as a health and care system to identify areas in which we can take action to reduce the risk factors and strengthen the protective factors.
- 2.7 This report is a recap of the last year of work, and will continue to build and progress. The concordat is not reflective of all work related to Mental Health and Wellbeing across Coventry and Warwickshire, but highlights key areas of work that are positively impacting specific areas of focus.
- 2.8 The Prevention Concordat for Better Mental Health provides basic principles in five key areas to embed good mental health into organisations:
- Effective use of data and intelligence
 - Partnership and alignment
 - Translate need into deliverable commitments and tackle inequalities
 - Defining success outcomes
 - Leadership and accountability
- 2.9 A steering group meets quarterly to discuss progress and direction of the concordat. The key focus areas are:
- 2.9.1 Embedding mental health and wellbeing into policies and processes
- 2.9.2 Children and Young People's mental health and wellbeing
- 2.9.3 Reducing mental health inequalities
- 2.9.4 Physical activity and mental health
- 2.10 The key areas for development for 2025 included working with housing associations to contribute to conditions for better mental health and wellbeing, and developing mental health and wellbeing support for young, black men. The Young Black Men's project will be showcased at the Health and Wellbeing Board by a colleague from Mind. There is also work happening within lifestyles interventions for people with mental health conditions, such as better referral pathways to offer more support with reducing, or stopping, smoking.
- 2.11 The steering group will continue to update Coventry Health and Wellbeing Board with progress and share relevant case studies.
- 2.12 The Coventry and Warwickshire Mental Health Concordat webpage is:
<https://www.happyhealthylives.uk/our-system/our-vision/health-and-wellbeing-concordat/>
- 2.13 The annual report showcases a number of programmes that have aimed to reduce mental health inequalities and positively impact communities.

3. Financial Implications

- 3.1. None

4. Environmental Implications

- 4.1. None

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Appendices: Coventry and Warwickshire Prevention Concordat for Better Mental Health