



Coventry City Council

Briefing note

To: Scrutiny Co-ordination Committee

Date: 25 September 2025

Subject: Communications, Reputation and Insight

1 Purpose of the Note

- 1.1 To provide Scrutiny Co-ordination Committee an opportunity to consider the emerging Communications Strategy and work being done to develop it further.

2 Recommendations

- 2.1 Scrutiny Board is recommended to:
 - 1) Consider the presentation attached at Appendix 1
 - 2) Identify and agree any recommendations for the relevant Cabinet Member

3 Background and Information

- 3.1 A comprehensive presentation at Appendix 1, highlights the current position as well as the focus for 2025-26.
- 3.2 Members are requested to consider the information provided, make comments and ask questions of officers and the Cabinet Member, as well as identify any further recommendations or actions.

Appendix 1: Communications Strategy Presentation

Gennie Holmes
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