
Cabinet Member for Housing and Communities

17th March 2023

Name of Cabinet Member:

Cabinet Member for Housing and Communities – Councillor D Welsh

Director Approving Submission of the report:

Director of Streetscene and Regulatory Services

Ward(s) affected:

St Michael's Ward

Title:

Local Listing Nomination Report – Optical Art Mural, Bull Yard

Is this a key decision?

No

Executive Summary:

Nominations have been received for additions to the local list of heritage assets, which if approved, would introduce additional considerations in the assessment of planning applications where such designations are affected.

Further to receipt of a nomination for the addition to the local list of an Optical Art Mural, public consultation was undertaken between the 3rd August and the 14th September 2022 and the recommendation upon the nomination is now made.

Recommendation:

The Cabinet Member is requested to:

- 1) Decline the nomination for the Optical Art Mural, Bull Yard to be added to the local list, for the reasons set out in the report.

List of Appendices included:

Appendix One - Optical Art Mural Local Listing Consultation Report

Background papers:

Cabinet Member Report – 28th July 2022

Other useful documents

CCC Local Listing Process Note

Has it been or will it be considered by Scrutiny?

No

Has it been or will it be considered by any other Council Committee, Advisory Panel or other body?

No

Will this report go to Council?

No

Report title: Local Listing Nomination – Optical Art Mural, Bull Yard

1. Context (or background)

- 1.1 A public nomination for addition to the local list of an Optical Art Mural on walkway between Bullyard and Barracks Way, CV1 1LH has been received and reviewed by the City Council. Further to review, and confirmation that the application received fulfilled the necessary information requirements and was therefore valid, public consultation on the nomination was undertaken between the dates of the 3rd August 2022 and the 14th September 2022.
- 1.2 The report following makes recommendation to the Cabinet Member regarding the proposed addition to the local list of the Mural, further to an examination of the findings of public consultation, review of planning context, and desktop research findings. The case for nomination was presented in a draft report for public consultation, this is included at appendix one of this report.
- 1.3 The nomination is not located within any established Conservation Area and as such does not currently benefit from any additional measures in the planning system, the Mural is however located in close proximity, and therein the immediate setting of the Grade II Three Tuns Mural by William Mitchell. Located in the city centre, the Mural is located within the 'primary shopping area' as identified in the City Centre Area Action Plan, specifically in the area identified within policy CC19 which promotes the regeneration of the area.
- 1.4 Most relevant to the local context of the site and the mural itself is the consented outline application ref 2020/2876 – 'City Centre South' redevelopment proposals. Located within the proposal area, the Mural is currently scheduled for loss within the consented demolition area, whilst the associated Public Art Strategy in the Development Principles Document, and conditions of the consent do not individually identify the Mural for relocation, as such the mural is currently scheduled for loss
- 1.5 The nomination has been reviewed in line with necessary criteria for local listing and aside responses gained through public consultation. Whilst it is noted that the period of the mural reflects that of the wider development of the Bull Yard and may contribute to the wider understanding of townscape as a result, its contribution in this sense is assessed to be limited, and no greater than other elements of public art in the vicinity. Additionally, and key in the recommendation, the work has not been established to have drawn from a distinct local narrative, for these reasons the Mural is not recommended to be included onto the local list of heritage assets.

2. Options considered and recommended proposal

- 2.1. The City Council could choose to endorse the nomination for addition to the local list of heritage assets, however further to the assessment of nomination this is not recommended.
- 2.2. The recommendation is to decline the nominations addition to the local list of heritage assets, following assessment and public consultation findings.

3. Results of consultation undertaken

- 3.1 Further to public consultations invited on the nomination during August and September 2022, three responses were received in respect of this nomination, two in favour and one opposing.

- 3.2 Of the representations received in support of the local listing nomination, the following topics which are material in consideration of the nomination were raised for consideration of officers and are responded to as below :
- Supportive of the nomination, however, suggest the piece should be included in a wider public art strategy
 - This comment and wider policy aspiration is noted, however does not provide any additional evidence base on which to further inform the recommendation.
- 3.3 Of the representations received opposing the local listing nomination, the following topics were raised for consideration of officers and are responded to as below:
- Opposing the nomination through introduction of development constraints which may impede established key city centre redevelopment proposals.
 - Whilst noting this point of objection, the representation does not introduce additional evidence base on which to inform the recommendation.

4. Timetable for implementing this decision

- 4.1. The decision will be implemented immediately.

5. Comments from the Interim Chief Executive (Section 151 Officer) and the Chief Legal Officer

- 5.1. Financial implications
There are no financial implications associated with this report.
- 5.2. Legal implications
There are no legal implications associated with this report.

6. Other implications

- 6.1. **How will this contribute to the Council Plan (www.coventry.gov.uk/councilplan/)**

Assessment of Local List nominations contributes toward raising the profile of Coventry through promoting Coventry as a visitor destination and centre for the arts and culture, sports and leisure, music and events.

- 6.2. **How is risk being managed?**

There is no risk associated with the recommendations.

- 6.3. **What is the impact on the organisation?**

There is no direct impact from the recommendations of the report.

- 6.4. **Equality/ EIA**

A full Equality and Impact Assessment (EIA) was undertaken as part of developing the Local Plan. As part of that analysis, the Council had due regard to its public sector equality duty under section 149 of the Equality Act (2010).

- 6.5. **Implications for (or impact on) climate change and the environment**

There is no direct impact from the recommendations of the report.

6.6. Implications for partner organisations?

None

Report author:

Name and job title:

Chris Styles

Head of Planning Policy and Environment

Service

Planning Policy and Environment – Planning & Regulation

Tel and email contact:

Tel: 02476 978179

Email: Chris.Styles@coventry.gov.uk

Enquiries should be directed to the above persons.

Contributor/approver name	Title	Service Area	Date doc sent out	Date response received or approved
Contributors:				
Usha Patel	Governance Services Officer	Law and Governance	10.02.2023	13.02.2023
Rob Back	Strategic Lead for Planning	Streetscene and Regulatory Services	10.02.2023	13.02.2023
Names of approvers for submission: (officers and members)				
Finance: Cath Crosby	Lead Accountant, Business Partnering, Place	Finance	10.02.2023	14.02.2023
Legal: Mandeep Bajway	Planning and Highways Lawyer, Legal Services	Law and Governance	10.02.2023	13.02.2023
Director: Andrew Walster	Director of Streetscene and Regulatory Services	-	10.02.2023	13.02.2023
Members: Name				
Cllr David Welsh	Cabinet Member for Housing and Communities	-	14.02.2023	14.02.2023

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