



To: Coventry Health and Wellbeing Board

Date: 14th October 2019

From: Liz Gaulton, Director of Public Health & Well-being

Title: Draft Coventry Health and Well-being Strategy 2019 - 2023

1 Purpose

- 1.1 This report presents the draft Coventry Health & Well-being Strategy to the Board for approval, and sets out the initial work undertaken to mobilise the Strategy.

2 Recommendations

The Health and Wellbeing Board is asked to:

1. Consider and endorse the draft Coventry Health and Wellbeing Strategy 2019-23; and
2. Note the progress to date on mobilising the Strategy

3 Information/Background

- 3.1 The Council and the Clinical Commissioning Group have a statutory duty, through the Health and Wellbeing Board, to develop a Health and Wellbeing Strategy that sets out how they will address the health and well-being needs of local residents, as identified in the Joint Strategic Needs Assessment (JSNA).
- 3.2 The aim of the Health and Wellbeing Strategy is to develop a set of shared, evidence-based priorities for commissioning local services which will improve the public's health and reduce inequalities. The outcomes of this work will help to determine what actions the Council, the NHS and other partners need to take to meet health and social care needs, and to address the wider determinants that impact on health and wellbeing. The current Health and Wellbeing Strategy covers the period 2016-19, and a new Strategy for 2019-23 has been developed for approval and adoption.

4 Developing the Draft Coventry Health and Well-being Strategy 2019 – 2023

- 4.1 At its meeting on 8 April 2019, the Board endorsed the proposed approach to developing the new Health and Wellbeing Strategy and agreed to use the population health model as developed by the [Kings Fund](#). The revised Strategy has been developed based on the evidence from the JSNA and consultation and engagement with partners, stakeholders and the public. As part of the engagement on the revised Strategy, a prioritisation event was held for Health & Well-being Board members, Councillors from Health & Social Care Scrutiny Board and officers from partner organisations to review the evidence and emerging themes. This meeting agreed the proposed framework and priorities for the refreshed Strategy for public consultation.

- 4.2 The public consultation and engagement process for the refreshed Strategy was an extension of the JSNA engagement activity. Through the JSNA engagement process we have talked to over 200 residents and 70 community organisations to understand the key issues facing local communities and identify community assets.
- 4.3 The consultation on the Strategy proposals was in part an opportunity to go back to those we had engaged with previously and test with them our understanding of the needs and assets in the city and start to work together to mobilise solutions. It was also an opportunity to test our proposed approach and priorities more widely and begin to galvanise energy and resource around the Strategy. The public consultation period ran from 10 May to 3 June 2019. The communications and engagement process included opportunities for online and face-to-face consultation with stakeholders.

5 Strategic Ambitions, Population Health Framework and Short Term Priorities

- 5.1 The draft Health & Well-being Strategy sets out **three strategic ambitions** aimed at improving the health and wellbeing of our residents which together encompass our long-term vision for change in Coventry. The three strategic ambitions are:
- People are healthier and independent for longer
 - Children and young people fulfil their potential
 - People live in connected, safe and sustainable communities
- 5.2 As part of the development of the Strategy, the Board has adopted a population health approach to addressing the issues affecting local residents. Our population health framework will underpin everything we do – for us in Coventry this means taking action on:
- **the wider determinants of health** – embedding the Marmot City approach by working in partnership across different services and organisations to tackle health inequalities through addressing the social determinants of health such as income and wealth, education, housing, transport, environment and leisure; to break the link between poverty and poor health
 - **Our health behaviours and lifestyles** – aligning and coordinating prevention programmes across the system to maximise impact and tackle barriers to healthy lifestyle, including around mental wellbeing, diet, exercise, smoking and drugs and alcohol
 - **The places and communities we live in and with** – working together in our places and with our communities to mobilise solutions for improved health and wellbeing, informed by our understanding of local needs and assets from our place-based JSNAs
 - **An integrated health and care system** – health and social care commissioners and providers working together in a joined-up way to commission and deliver seamless local services in Coventry
- 5.3 As part of the JSNA and consultation process, we identified a number of **short term priorities**, where we want to make a tangible difference in the next 12-18 months by working together in partnership. Our short term priorities are:
- Loneliness and social isolation
 - Young people's mental health and well-being
 - Working differently with our communities

6 Mobilising the Strategy

- 6.1 Since the last meeting of the Board in July, work has been undertaken to mobilise the Strategy and in particular to progress the short term priorities identified. A short progress update is provided for each priority area below:

6.1.1 **Loneliness and social isolation** – Board champions have been identified to lead this work. Cllr M Mutton and Pete Fahy (Director of Adult Services) will work with Sue Frossell (Consultant Public Health) and Clare Wightman (Grapevine) as an executive group to take this work forward.

It is envisaged that this will build on the work that has already been undertaken through the iBCF Prevention proof of concept projects, that were discussed at the Board in July 2019. We are proposing to use the learning from the proof of concept areas to grow the capability at individual and community level in different parts of the city. We will aim to strengthen support networks within communities so that individuals are stronger, self-sufficient and those who are vulnerable to ill health or health inequalities are better supported to develop resilience and reduce the reliance on public services.

6.1.2 **Young people’s mental health and well-being** – Cllr Seaman, John Gregg (Director of Children’s Services) and Liz Gaulton (Director of Public Health & Wellbeing) will act as Board champions for this priority. We will use an evidence based approach and work with partners, stakeholders and young people and their families to co-design a comprehensive approach incorporating early intervention across all partners, working together to target resources in a more coordinated way, whilst developing a collective and system wide understanding of children and young people at risk.

6.1.3 **Working differently with communities** – The One Coventry Partnership (formerly the People Partnership) met on the 12th September and agreed to develop a ‘network of networks’ approach as a means of supporting the public sector to connect effectively with voluntary and community sector organisations in the city and collaborate on issues of common interest. An event will be held on the 3rd October to co-design a mechanism for working the voluntary and community sector.

7 Timescales and Next Steps

7.1 The next steps for the approval of the Health and Well-being Strategy are as follows:

What	When
Cabinet for approval	29 th Oct 2019
C&R CCG Governing Body for approval	20 th Nov 2019

7.2 Following its approval, work will continue to progress the short term priorities of the Strategy, and these will be reported back to the Board on a regular basis.

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Appendices

Appendix 1: Coventry Health and Well-being Strategy 2019 - 2023